



The diagram shows a rectangular card layout with three distinct zones. A black triangle points to the left side of the innermost blue border, labeled 'BLEED'. A red triangle points to the top edge of the middle red border, labeled 'CUT LINE'. A blue triangle points to the top edge of the outermost red border, labeled 'SAFE ZONE'. The text for each zone is positioned below its respective label.

BLEED

3.75"x2.25"

Artwork that bleeds
off the edge of the
sheet **MUST** extend to
this line

CUT LINE

3.5"x2"

This is where the
card will be cut

SAFE ZONE

3.25"x1.75"

All text **MUST** be
within this line